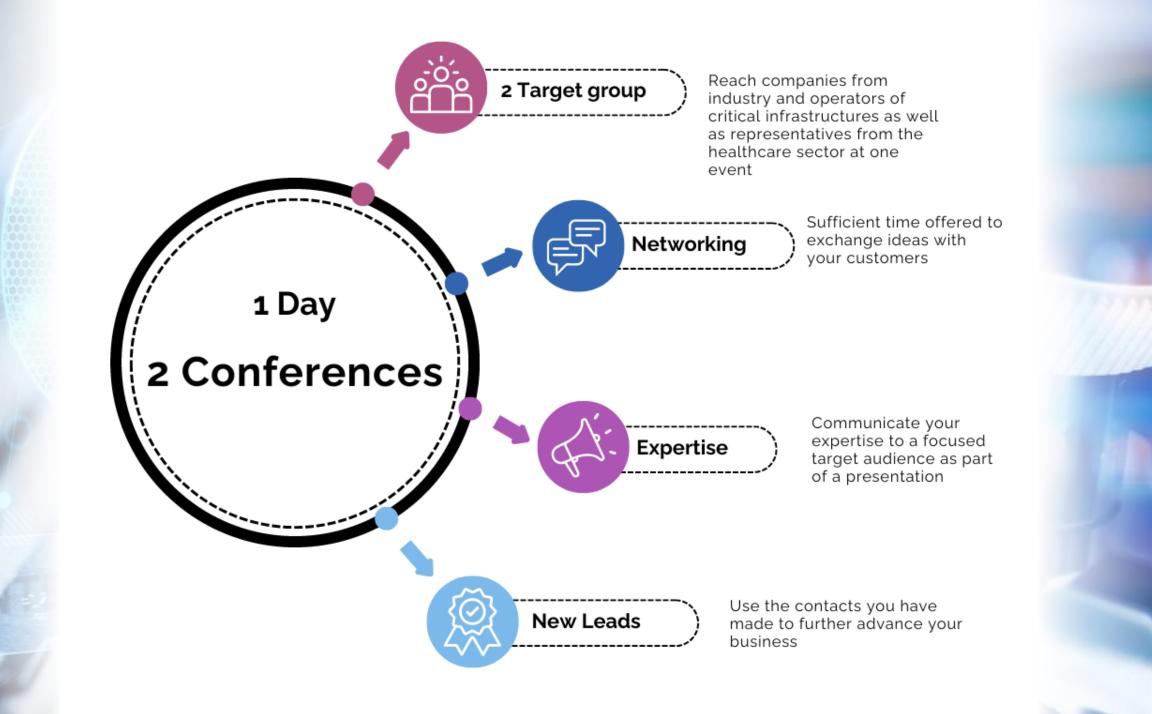
IoT / OT Security Conference Security

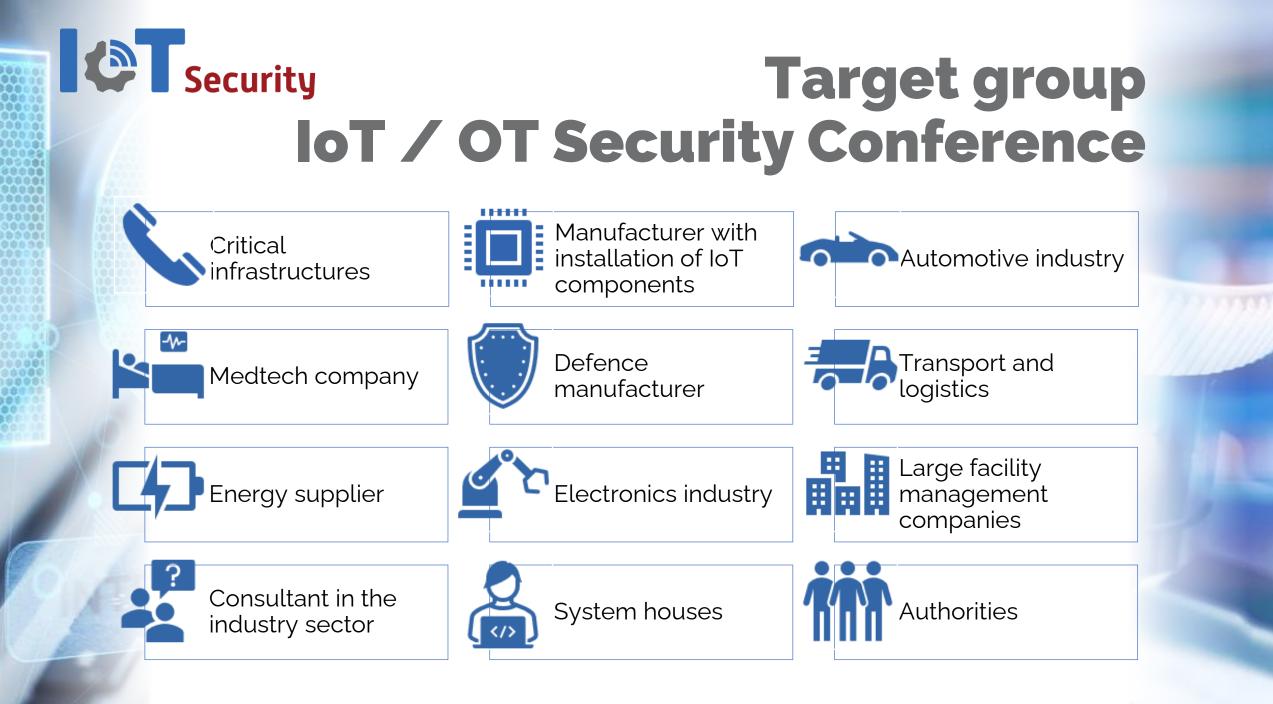
One day - two conferences

20 May 2025

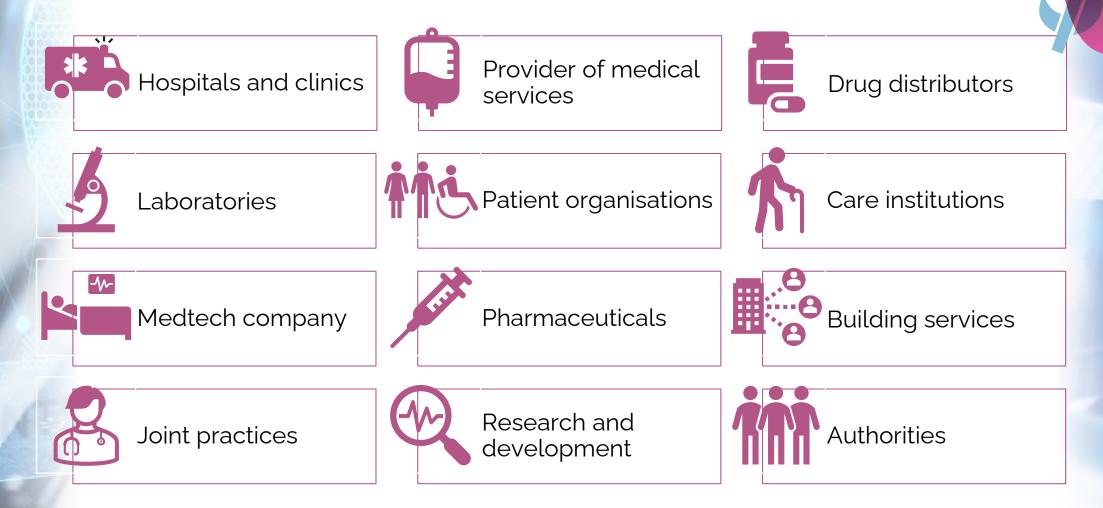
InfoSec Healthcare Conference







Target group InfoSec Healthcare Conference



2015 – one conference

- InfoSec Healthcare Conference
- 2,000 participants since the beginning

2023 – two conferences

- IoT / OT Security Conference
- InfoSec Healthcare Conference
- Participants without overlap per year approx. 300 participants

2025 – a joint conference

When: Tuesday, 20 May 2025 Where: Lorzensaal, Cham (ZG)

- 16 break-out presentation slots
 - 8 slots in the morning themed around "IoT / OT Security"
 - 8 afternoon slots themed around "information security in healthcare"

Information on previous conferences www.infosec-iot.ch www.infosec-health.ch



Daily programme

IoT / OT Security Conference

Security

ř ¢	Zeit	Programmpunkt								
	8:00	Registrierung								
		Begrüssungskaffee & Networking								
	8:45 -	Begrüssung								
	8:55	Degrassung								
Ĩ	8:55 -	IoT/OT Keynote-Referat 1								
r F	9:40									
	-									
		Raum 1	Raum 2	Raum 3	Raum 4					
	9:45 -	Break-Out-	Break-Out-	Break-Out-	Break-Out-					
	10:15	Referat A1	Referat B1	Referat C1	Referat D1					
	10:15 -		Verpflegungspause & Networking							
	10:45									
	10:45 -	Break-Out-	Break-Out-	Break-Out-	Break-Out-					
	11:15	Referat A2	Referat B2	Referat C2	Referat D2					
	11:20 -	loT/OT Keynote-Referat 2								
	12:05									
	12.05									
1	12:05 -	Stehlunch & Networking								
	13.15									

InfoSec Healthcare Conference

Zeit	Programmpunkt							
12:45 - 13:15	Registrierung							
13:15 - 13:25	Begrüssung							
13:25 - 14:10		Healthcare Keynote-Referat 1						
	Raum 1	Raum 2	Raum 3	Raum 4				
14:15 -	Break-Out-	Break-Out-	Break-Out-	Break-Out-				
14:45	Referat E1	Referat F1	Referat G1	Referat H1				
14:45 - 15:15	Verpflegungspause & Networking							
15:15 -	Break-Out-	Break-Out-	Break-Out-	Break-Out-				
15:45	Referat E2	Referat F2	Referat G2	Referat H2				
15:50 - 16:35	- Healthcare Keynote-Referat 2							
16:35 - 17:30	Apéro & Networking							

Gold Partner

Stand in the break area whole day



Extended table surface for displaying brochures, give-aways, etc.



Two seats at the stand



Large-screen material freely selectable (without sound)



(DgO



Video presence in the main hall during breaks

Before and during the

Preferential positioning of the

conference

logo presence on

communication media

• Logo presence in the

up lunch and aperitif

up at check-in

• Possibility to set up 1 roll-

catering area of the stand



Publication of the recording on the Infosec Digital platform. Access to all conference participants



Possibility to set up 1 rollup (max. 1 m wide) next to screen



Presentation is recorded (opt-out possible)



Publication of the slides on the event website - publicly accessible

After conference



Receipt of participant list as of the day before the event with: Surname, first name, company, e-mail (excl. persons who wish to be removed from the list)

*@

Right to use e-mail addresses: 1 x per quarter for 12 months from conference

Right to u

Silver Partner

Stand in the break area whole day



Standing table for displaying brochures, give-aways, etc.



Logo presence on communication media

Before and during the

conference

A seat at the stand



Possibility to set up 1 rollup (max. 1 m wide) behind the stand



Presentation is recorded (opt-out possible)



Right of use e-mail addresses: one-time use

Receipt of participant list as of

the day before the event with:



Publication of the recording on the Infosec Digital platform. Access to all conference participants



Publication of the slides on the event website - publicly accessible

After conference

Surname, first name, company, e-mail (excl. persons who wish to be removed from the list)



Package prices extensions

		Gold Partner	Silver Partner	Welcome coffee	Aperitif		
	Package price in CHF	7'400	5'900	1'300	2'500	Price in CHF	
E	Day tickets for speakers and employees	4	2	1	2	Number of additional day tickets	
	Day ticket co- speaker end customer segment	(1)	(1)	As part of the conference kick-off	As part of the conference closing	Mention by main moderator	Î
	Number of break-out presentation slots	1	1	"Welcome coffee by" & company name	"Apéro by" & company name	Mention on daily programme	
	Further tickets at discounted prices (in CHF)	Yes	Yes	During welcome coffee	During aperitif	Small displays with company logo on tables	600
621	 Day tickets ½ Day tickets 	320 instead of 530 230 instead of 390	320 instead of 530 230 instead of 390	Further options on request			

The next steps

Get in touch with the organisation right away and book your break-out presentation.

Let us know the subject area for which you would like to give the expert presentation. If possible, include a working title for the presentation and rough content.

Organiser | Contact person

www.infosec-cb.ch

ICB Infosec Community Builder GmbH Erwin Schnee <u>e.schnee@infosec-cb.ch</u> +41 41 541 51 31 Riedstrasse 13 6330 Cham

University Liaison

Hochschule Luzern – Informatik Informationssicherheit & Datenschutz Prof Dr Peter E. Fischer <u>peter.e.fischer@hslu.ch</u> Tel +41 32 520 80 00

Terms of payment

50 % upon booking 50 % until 30 March 2025

Place of jurisdiction Train

The terms and conditions of the ICB website are Part of the booked package